

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

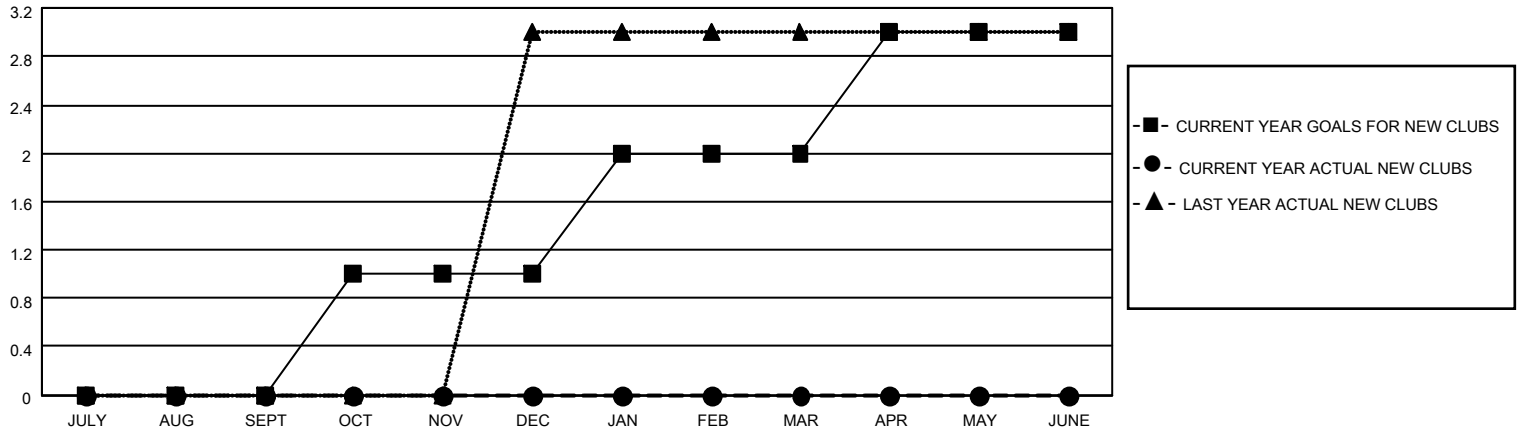
District 4 L3

Results as of: 5/31/2021

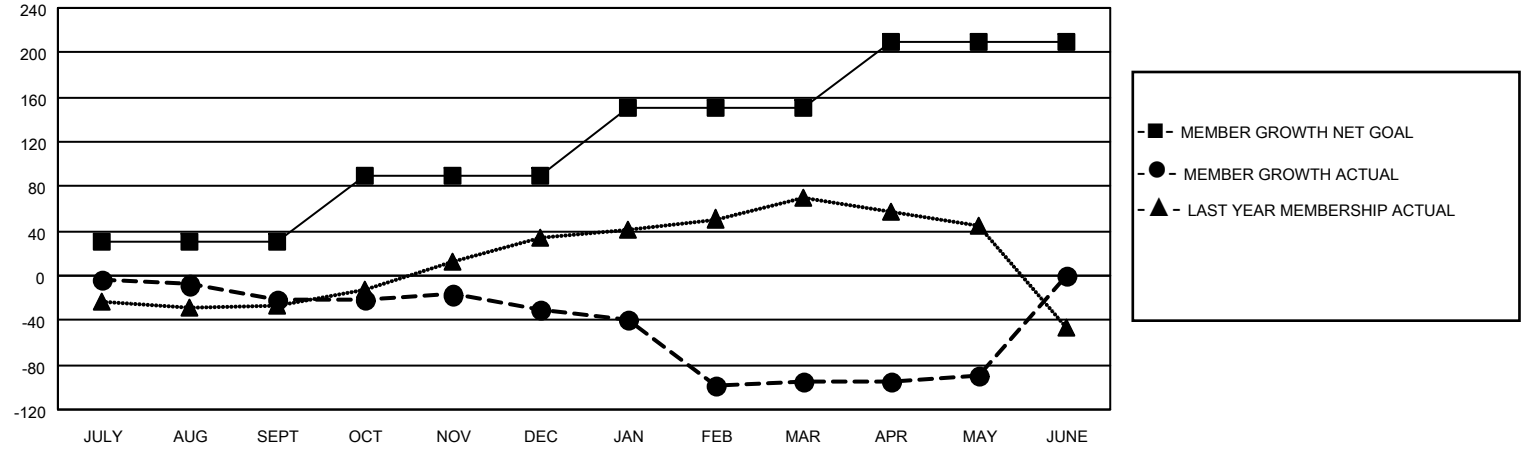
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 6             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 30                     | 37                   | 52  |
| OCT/NOV/DEC           | 60                     | 48                   | 56  |
| JAN/FEB/MAR           | 60                     | 13                   | 76  |
| APR/MAY/JUNE          | 60                     | 14                   | 6   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 6**

25 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS

| <u>GENDER DISTRIBUTION</u> |              |
|----------------------------|--------------|
| MALE                       | 623 (53.85%) |
| FEMALE                     | 534 (46.15%) |

| <u>DROPPED MEMBERS</u> |            |
|------------------------|------------|
| DECEASED               | 12         |
| CLUB CANCELLED         | 57         |
| OTHER                  | 121        |
| <b>TOTAL</b>           | <b>190</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 297 |
| FAMILY MEMBERS PAYING HALF DUES | 160 |